

# Inversion in Satire

**Flip it!**

A series of horizontal stripes in various colors (orange, green, blue, purple, red, white, green) at the bottom of the slide.

# What is Inversion?

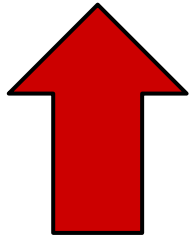
- Taking something we normally think is BAD and making it GOOD



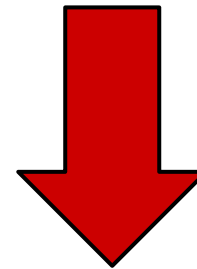
- OR -



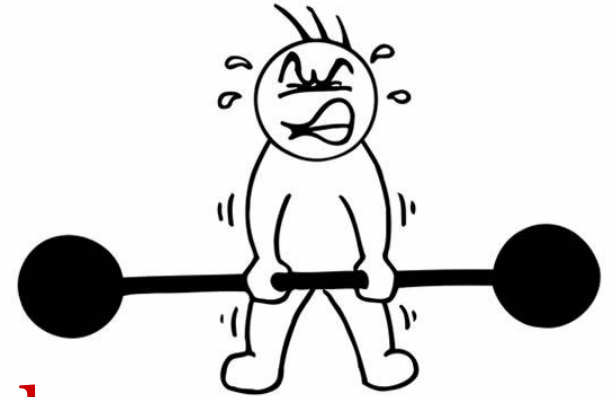
- Taking something we normally think is GOOD and making it BAD



FLIP the meaning



# What is the point?



- Inversion points out the weakness or problems in society
- By flipping the "positive" or "negative" sense of a topic, it makes you think about the topic in a different perspective

# Quick Examples

**BAD to GOOD**

- Stealing is good...

**GOOD to BAD**

- Saving money is bad...



# Questions to Keep in Mind

- 1) What do we normally think about the topic
- 2) How does the inversion flip the way we think?
- 3) What is the message it sends?

# BAD to GOOD

Example:  
Going to prison is a luxury

- Room and meals provided
- Don't have to work
- Have time to yourself
- Don't have pressures of "Real Life"



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# Questions:

- 1) What do we normally think about the topic
- 2) How does the inversion flip the way we think?
- 3) What is the message it sends?

# Answers:

- 1) We normally think prison is a punishment
- 2) It makes it sound desirable - as a break from the troubles of our real lives
- 3) If going to prison is a luxury... how do we feel about our own lives?



# GOOD to BAD



Example:  
Having lots of money is  
annoying

- Higher taxes
- Loose change gets in the way
- Could get robbed

# Questions:

- 1) What do we normally think about the topic
- 2) How does the inversion flip the way we think?
- 3) What is the message it sends?

# Answers:

- 1) We normally think having lots of money is a dream goal
- 2) It turns money into something that we don't want to have a lot of
- 3) It makes us wonder if the things we THINK will make us happy will ACTUALLY make us happy

# Let's try it! BAD to GOOD

Example: Ugliness

How can we make this desirable?



# Questions:

1) What do we normally think about the topic

2) How does the inversion flip the way we think?

3) What is the message it sends?

# Answers:

- 1) We normally think ugliness is something that we have to fix
- 2) It turns ugliness into something that lets us be ourselves
- 3) It makes us wonder what the price of beauty is...

# Now, try it in GROUPS

GOOD to BAD

Example: Winning the  
Super Bowl

How can you make this  
undesirable?



# Questions:

1) What do we normally think about the topic

2) How does the inversion flip the way we think?

3) What is the message it sends?



# Answers:

1)

2)

3)